

KIDS' NEWSLETTER

Pillars of the future, built on the foundations of the past.

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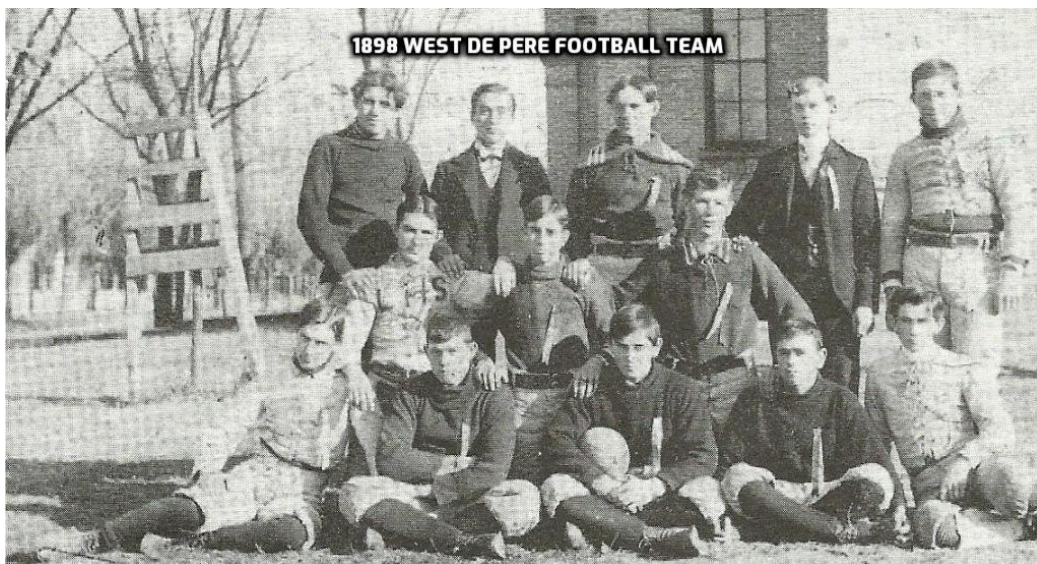
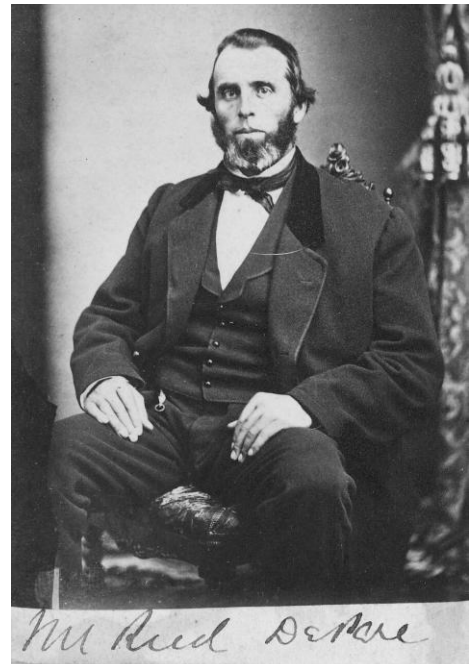
February 2025

The Other Andy Reid



As many of you know, Andy Reid is the highly successful coach of the Kansas City Chiefs. But have you heard of West De Pere's Andy Reid? The Village of West De Pere was incorporated in the spring of 1870. Prior to that, the growing community on the west side was a part of the Town of Lawrence. In April of 1870 an election was held for village president and of the 121 votes cast, Andrew (Andy) Reid received 62. West De Pere's Andrew Reid was born in Scotland in 1824 and came to America in 1849, moving to De Pere in 1851. He married Mary Ritchie and together they had three children. Always an entrepreneur, Reid operated at times a sawmill, ran a store called the "Pioneer Store", with a partner built two side wheeled steamers, operated a sash and

door company and upon retiring, he opened an insurance office. In 1881 President Garfield appointed him postmaster on the west side. On November 8, 1892, Reid died. To commemorate his legacy, the former Oneida Road was renamed Reid Street in honor of the first President of the Village of West De Pere. It is not known if he is related to coach Andrew Reid of the Kansas City Chiefs.



Hotel Roffers



The Hotel Roffers was a 2-story hotel constructed in 1912 by architect Alfred Fleck. It was located at the corner of Grant and 5th Streets across from the Chicago and Northwestern train depot. Before automobiles were an affordable and popular means of transportation traveling long distances usually required train travel. Upon arriving in town travelers needed a place to stay while conducting whatever business brought them there. The hotel included sleeping rooms on the second floor and a café. There were also barbershops at different times. From the included article there must have been a large area used as a gymnasium. Today the building houses Julie's Café and Brickhouse Burgers.

Athletic Club Organizes.
The De Pere Athletic club, organized at the Roffers' hotel, met last evening at the hotel gymnasium.

Green Bay Press Gazette-March 25, 1914

**ROFFERS' HOTEL IS FAST
NEARING COMPLETION**
Cafe in New West Side Hostelry Has
Been Opened to the Public.

The new hotel of Peter Roffers on the west side opposite the Northwestern depot will soon be ready for business. The cafe has been opened. This hotel when completed will be the largest in the city and will be up-to-date in every way.

The building is of red brick and is three stories high. All the outside work has been completed and the inside work is well under way.

Green Bay Press Gazette-July 15, 1912



Chicago & Northwestern Depot-West De Pere



Brickhouse Burgers & Julie's Cafe

From the Past

(taken from past issues De Pere Journal)

- 1920** – The city horse, which had been ill for the past week, was reportedly recovering.
- 1930** - Open house at new unit of De Pere High School
- 1933** - P.J. Hendricks, De Pere's iceman, said there would be no shortage of ice this year. He and 13 men filled the ice houses with more than 900 cords of ice.
- 1945** – Private Melvin Jordan of West De Pere was killed in action in Germany
- 1953** - Television came to De Pere as WBAY-TV began broadcasting on March 17th.
- 1963** - **Dickinson Grade School** won first place in the Brown County Grade School Basketball Invitational sponsored by the De Pere Journal. Dickinson defeated Allouez 45-25.

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